



# Rusi AWARDS

**APPLICATION FORMAT FOR RUSI AWARDS  
(TO BE FILLED IN BY APPLICANT)  
ROTARY UDYOG – STANDARDS INTERNATIONAL  
SUPPORTED BY ROTARY DIST. 3190**

1. Name of the Applicant	
2. Name and address of the unit / firm with Telephone / Fax & Email	
3. Type of Establishment : Pvt. Ltd. / Partnership/ Proprietary	
4. Name of the Managing Director / Proprietor / Partner	
5. Name of the Contact Person and Designation	
6. Product & Service Line	
7. Year of establishment Enclose Reg. Certificate from DIC	
8. What would you describe as the USP (Unique Selling Proposition) of your Company? 9. How are your Product / Service Distinctly? different from those of your Competitors?	
10. What are the product innovations and most innovative practices followed by your Company in its Production / Operational Process ?	
11. What would be some of the key Achievements? of your Business till date?	
12. Is there a system of Continual improvement that you follow in your organization to up-skill and upgrade? Details of accreditation to Standards like ISO 9001 / 14001 etc (attach a copy)	
13. What are the Top 5 Roadblocks you faced as a First generation Entrepreneur in taking your Organization	



Chief Sponsors



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14. What would be 5 Changes, you would like to make to take your Organization to the next Level?

## 15. DETAILS OF PERFORMANCE for the last 3 years

Year	Name of the Product	Sales	Employee Strength

## 16. GROWTH PLANS / INTERNAL IMPROVEMENTS / INVESTMENT PLAN etc.

Year	Name of the Product	Sales	

17. National or International Award(s) received, if any, please furnish details

I hereby declare that the information provided above is true to best of my knowledge. .

Date  
Place: Bangalore

Signature of the applicant  
Name and address of the unit with seal

Note: Please read the instructions before filling up the application form.  
Please enclose relevant details like MSME certificate / ISO certificate / catalogues etc

Send in the filled application forms along with enclosure before 25<sup>th</sup> September 2010 to:

